

# Third Quarter 2025 Results

November 7, 2025

#### Disclaimer

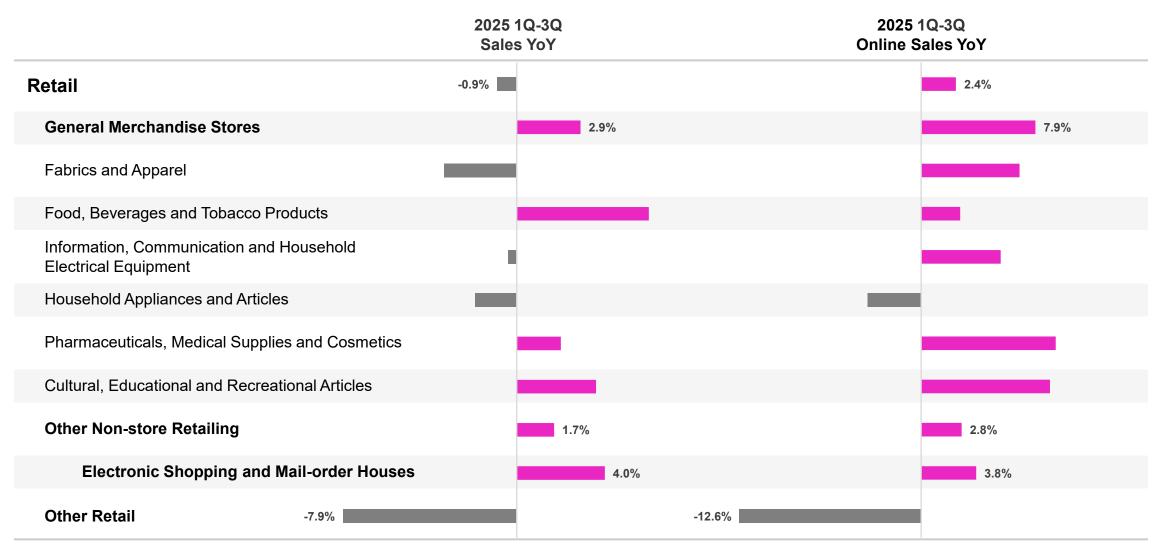


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## Industry and Business Overview



Retail Market Performance from 1-3Q 2025 Fell Below Expectations. E-commerce competition intensified, driving penetration rate up to 14.1%



## **Key Messages**

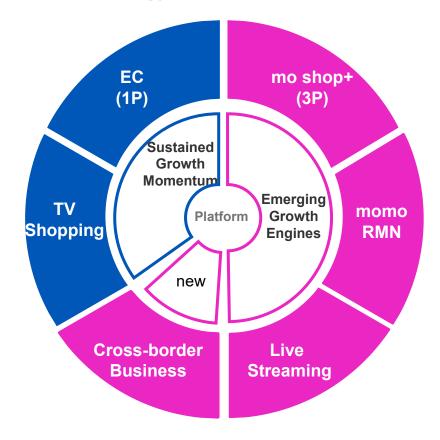


- Strengthening Our Leading Market Position
- Deepening Customer Engagement
- Expansion of New Businesses:
  - > mo Shop+: Our curated 3P Merchants exceeded 8,000 and over 3 million SKUs.
  - > momo RMN +: Around 30% of brands had adopted the momo RMN, delivering ROAS performance that outpaced industry peers.
- **Positive Outlook for 4Q**: For 4Q, traditionally the peak season for e-commerce, we have a positive outlook on the upcoming Double 11 and Double 12 campaigns. In addition to the government's NT\$10,000 cash handout to individuals, we expect strong GMV growth momentum. Meanwhile, we are enhancing user experience, optimizing logistics, and improving service efficiency to deliver the best shopping experience to our customers.

### **Growth Momentum**

#### momo

Taiwan's Most Trusted,
Technology-Driven Retail Platform



Active Users YoY (1P+3P)

+1.7%

\*Note: Data represents the third quarter

3P Order Volume YoY

+114.4%

\*Note: Data represents the third quarter

momo RMN Merchant penetration rate

~30%

Listed 3P Products

>3.0<sub>mn</sub>

ROAS vs. other market players

~1.5x

**Curated 3P Merchants** 

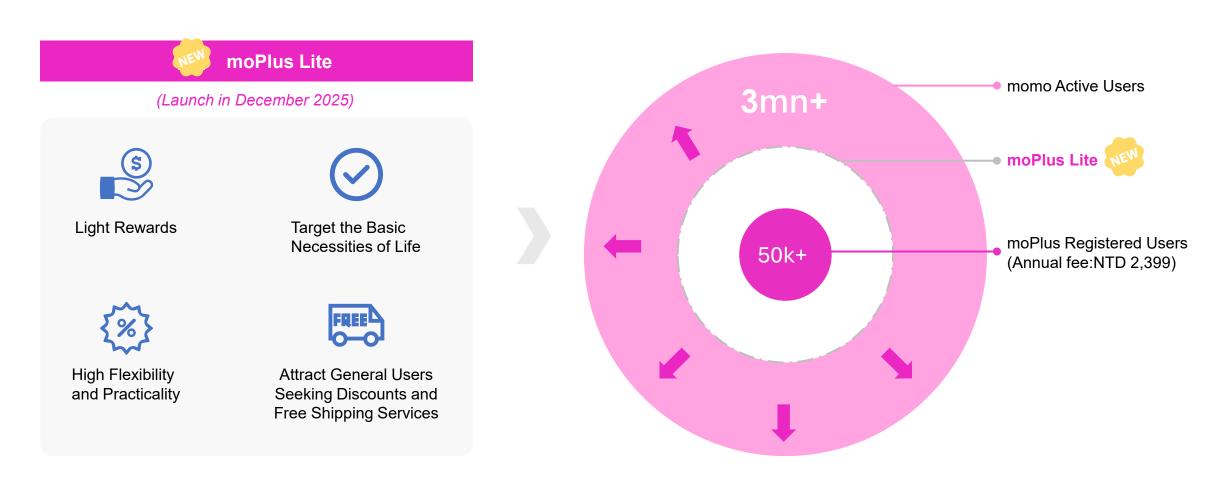
>8,000

<sup>\*</sup>Note: as of 30 September 2025

### moPlus

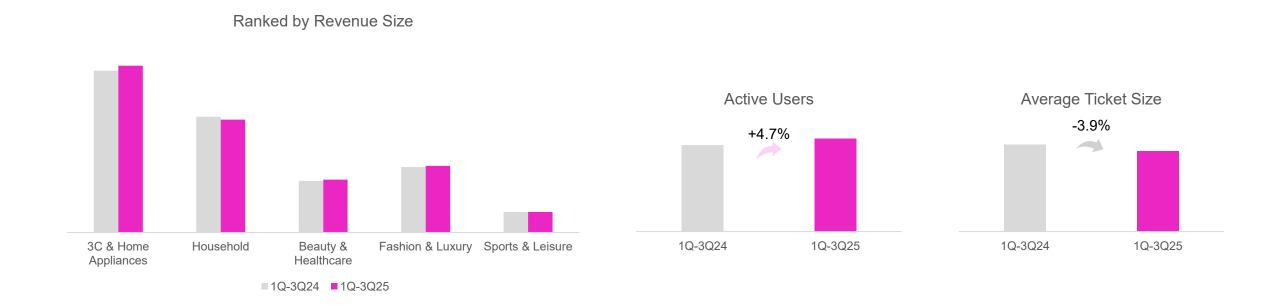


Expanding Member Coverage: Unlocks Long-Tail Consumer Potential



# EC Product Mix, Key Customer Metrics





# Statement of Comprehensive Income



(NT\$mn)	3Q25	3Q24	9M25	9M24
Revenue	24,555.9	25,552.9	76,991.9	79,087.8
Gross profit	3,383.1	3,474.9	10,425.2	10,689.9
Operating costs	(1,195.3)	(1,195.5)	(3,511.4)	(3,446.0)
Gross profit from operations	2,187.8	2,279.4	6,913.7	7,243.9
Operating expense	(1,542.6)	(1,456.8)	(4,709.4)	(4,379.8)
Operating income	645.3	822.6	2,204.3	2,864.2
Net profit attributable to owners of the company	558.8	666.1	2,070.3	2,343.4
EPS (NT\$)	2.11	2.51	7.81	8.84

Key ratios (%)	3Q25	3Q24	9M25	9M24
Take rate	13.8%	13.6%	13.5%	13.5%
Gross margin from operations	8.9%	8.9%	9.0%	9.2%
EBITDA margin	4.1%	4.5%	4.2%	4.9%
Operating margin	2.6%	3.2%	2.9%	3.6%
Net margin	2.3%	2.6%	2.7%	3.0%

# Balance Sheet, Cash Flows



#### **Balance Sheet**

(NT\$mn)	2025/9/30	2024/9/30	(NT\$mn)	2025/9/30	2024/9/30
Cash & Cash equivalents	1,211.0	3,332.4	Accounts payable	9,820.5	10,126.2
Accounts receivables	457.0	459.1	Other payables	1,305.2	1,088.3
Other receivables	1,687.7	1,796.2	Other current liabilities	3,170.3	2,762.5
Inventories	4,910.8	4,893.9	Total current liabilities	14,296.0	13,977.0
Other current assets	1,308.1	856.2	Total non-current liabilities	2,298.1	3,092.1
Total current assets	9,574.7	11,337.9	Total liabilities	16,594.1	17,069.1
Long-term Investments	494.4	620.0	Common stock	2,649.8	2,523.6
Property, Plant, and Equipment	10,687.6	8,780.0	Capital surplus	1,723.6	1,849.8
Other non-current assets	4,701.8	5,346.1	Retained earnings	4,577.5	4,630.0
Total non-current assets	15,883.8	14,746.1	Other equity	(170.3)	(72.9)
			Non-controlling interests	83.8	84.5
Total assets	25,458.5	26,084.0	Shareholders' equity	8,864.4	9,014.9

#### **Cash Flows**

(NT\$mn)	9M25	9M24
Net cash generated from operating activities	1,474.2	2,911.9
Net cash used in investing activities	(1,445.5)	(1,590.3)
Net cash used in financing activities	(3,877.1)	(4,267.2)

# Al and Data-Driven Smart Logistics Optimization



Automated Warehouse and Optimized Delivery to Achieve Both Operational Efficiency and Sustainability



Optimal Fulfillment Warehouse Analysis

Millions SKUs Ten of millions annual orders

Real-time warehouse inventory





 Leveraging big data to analyze warehouse inventory and shipping information, the system intelligently routes orders to the most optimal fulfillment center—reducing infra-warehouse goods movements providers and minimizing multiple shipments.



With precise demand forecasting, over 60% of orders are shipped directly from a single warehouse, avoiding split fulfillment.

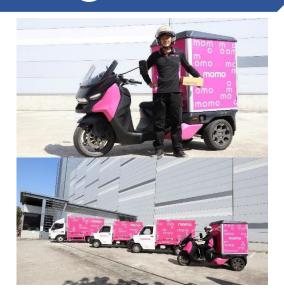




- Delivery zones segmented based on order volume to improve efficiency.
- Optimized delivery routes to reduce travel distance.



#### 3 Green Fleet



- Pioneering deployment of electric tricycles, reducing air and noise pollution.
- Enhanced safety features reduce occupational injury risks.
- Superior maneuverability during peak traffic ensures efficient navigation through city streets.
- Increased load capacity minimizes trips, boosting delivery efficiency.

Self-operated Coverage of

170 Administrative
Districts
(Fusheng Logistics)
\*Full Provincial Coverage
Through Strategic Partners



Same-day Delivery Service in

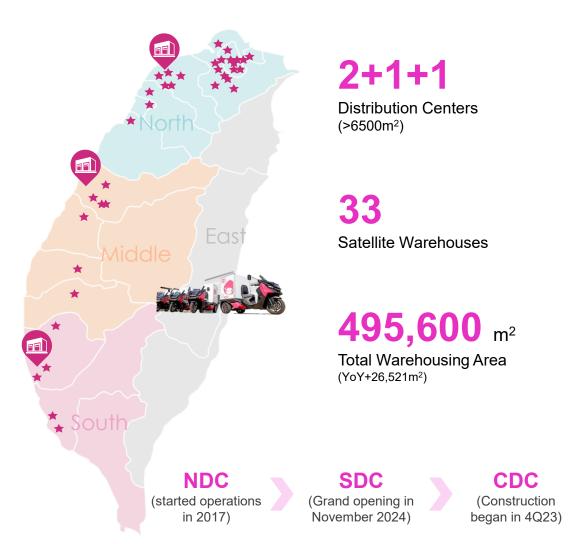
6 Major Metropolitan
Areas

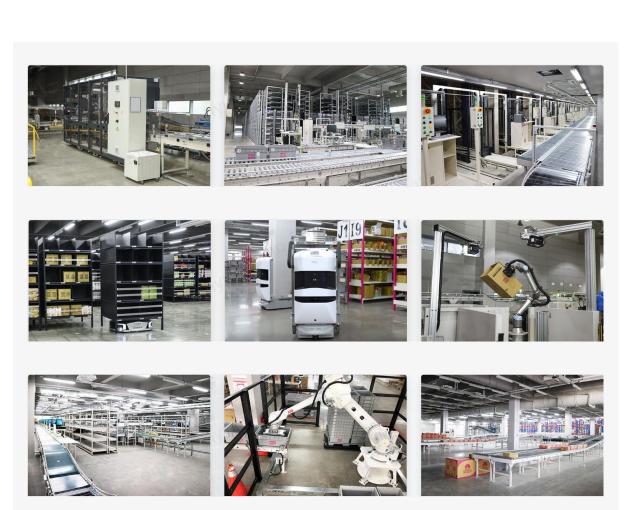
Over 90%

Average Delivery Rate

# Industry-Leading Automated Smart Fulfillment Systemmomo

Goods-to-Person Automation for Reduced Material Use and Enhanced Efficiency





## Taiwan's Leading Green E-Commerce Platform





Partner with Suppliers to Build a Sustainable Value Chain and Move from Corporate Practices to Industry-wide Shared Prosperity





Invited by the Ministry of Environment's **Resource Circulation Administration to Share** as a Gold Award Demonstration Vendor at the



Speech at the TOP100+ Future Forum **Organized by the Plastics Industry Development Center** 



Committed to the United Nations Sustainable Development Goals (SDGs), embedding ESG in core operations, and driving sustainable practices.



The 9th Taipei Golden Eagle Microfilm Festival 2025

**Bronze Award** 



Taiwan Sustainability Action Award (SDG12) **Green Life Membership** Program

**Gold Award** 

Ministry of Environment

**Excellence in Green Procurement Award** - Private Enterprises and **Organizations** 



TAISE

7th National Enterprise **Environmental Protection** Award

**Bronze Award** 



**Health Promotion** Administration, Ministry of Health and Welfare

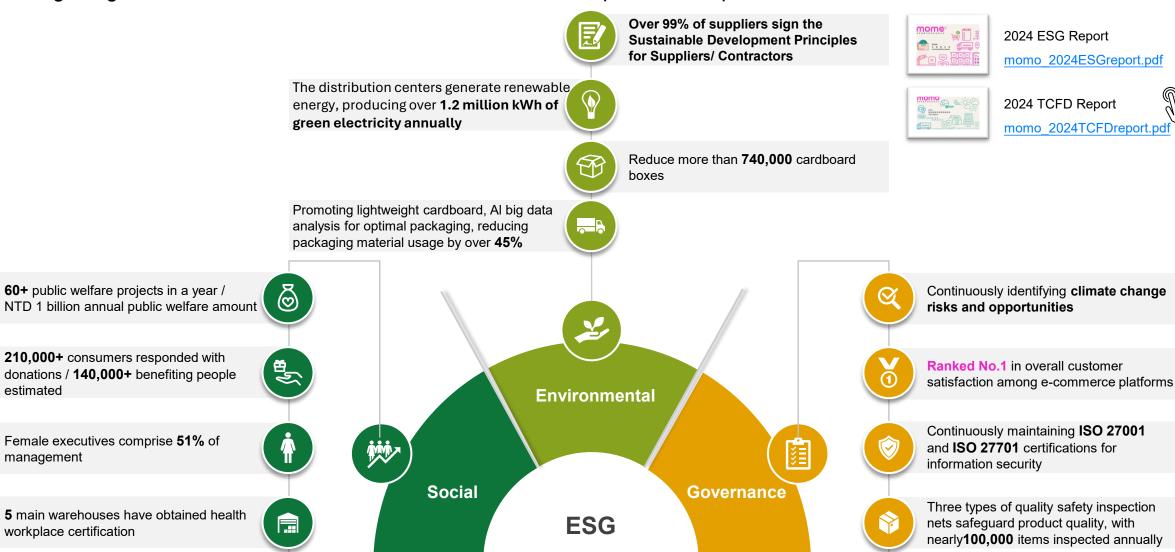
**Healthy Workplace Certification Health Promotion Label** 

## Taiwan's Leading Green E-Commerce Platform



Integrating ESG into Business to Advance Sustainable Development Principles

\*Note: As of 31 December 2024



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